

GUIDELINES FOR AUTHORS

KEY CONSIDERATIONS

Ciencia desde el Occidente is a refereed journal, of scientific and multidisciplinary character semestral periodicity, in charge the Office of Extension and Link of the Universidad de Occidente

It is a space for the publication of scientific articles unpublished and original of national and foreign researchers from prestigious universities and research centers, provided that such articles submitted are not presented simultaneously for inclusion in other journals or publishing organs.

Its primary objective is to promote the dissemination of results of scientific research of proven quality in the field of various disciplines of science: biological and agricultural sciences; health Sciences; engineering and technology; and economic, social and science humanities.

The magazine is aimed at the scientific and academic community the country and abroad, to post-graduate students and specialized in public areas of knowledge addressed within the same.

General criteria for post

Manuscripts are received with the understanding that authors agree on its publication and assign the copyright to the journal.

Articles are evaluated by, at least, two referees anonymous, domestic or foreign, selected by the Editor, who after examining reviews and opinions of the evaluators will make the final decision on the publication of the manuscripts, which will be communicated to the author.

When the work has been accepted, the manuscript, including the opinions of the arbitrators, will be sent back to the authors to perform the recommended modifications.

If the corrected version is not returned in 30 natural days from the notification of the result, the work may be excluded from the list of accepted for publication.

There are no charges right page.

Articles submitted for publication should abide the rules and recommendations referred in this guide. They

must be scientific texts, writings in English, carefully observing grammar and spelling rules.

PRESENTATION

Minimum of 3000 words and a maximum of 6000, including full text and references.

In its sections (capitalized, bold: abstract, introduction, materials and methods, results, discussion, conclusion, results and references), must be written in:

- Double space,
- Arial type,
- 11 Points,
- Justified,
- Indent five spaces in first line,
- The paper margins are 3 cm. (Left and right).

DISTRIBUTION OF CONTENT

In the initial sheet

- The title of the article in capital letters, bold, size 12.
- The full name of the author or authors; in case of co-authorship, mentioning each in separate lines. There must be maximum of five.
- The institution in which they work (welded to authors by footnote, size 9 Arial type, and single spaced).
- The e-mail address and a fax machine, phone and full address of author who should head the Technical Publishing Committee.

On the second page

It will begin with the title of the article, which should be clear and reflect the content of the work, not exceeding 15 words.

Then the abstract of the work will, in one paragraph, with a maximum of 130 words.

Third successive page

It will start with the article title and from there on the

text will begin which may vary depending on its structure knowledge of the area to be addressed and the type of article of which concerned (research or review):

In research articles

With the following sections:

1. Introduction,
2. Materials and methods,
3. Results,
4. Discussion,
5. Conclusions and
6. Bibliography

Introduction. Generally describes the content of the article by weighting the highlights of each paragraph, background, objectives, hypothesis and current status of the problem addressed.

Materials and methods. Indicates the procedure performed and the instruments used to test hypotheses or assumptions of research.

Results. The text contain new information and concise, in quantitative or qualitative terms, on the main results of the inquiry.

Discussion. This part will include an interpretation and an explanation of the relationship between results and the prior knowledge of the subject. The important thing is correlate the study with others conducted, to ponder differences, similarities and contributions to the theory or the fact studied.

Conclusions. Sets out the results and determines verification or refutation of the assumptions or hypothesis also defines likely applications of the new knowledge, issues that were not properly elucidated and deserve to be addressed in any further investigations.

References. Care should be taken that all cited references in the text appear in this section and vice versa. The literature It must be presented in alphabetical order and french indented, according to style cited below:

The notation of references will stick to the APA style (American Psychological Association). The information is can be reached at the following address: <http://www.liu.edu/CWIS/CWP/library/workshop/citapa.htm>

References to other sources of information form part of the text, as set out in the following examples:

- A reference to the end of the sentence: ... the establishment of institutions and social peace (Cabrero, 1995).

- Reference in mid-sentence: ... competition and competitiveness (Izaguirre, 2009) are different concepts.

- Reference in which the author's name is used as part of the text: Bradenburger and Nalebuff (1996) followed Nalan any company in the market economy ...

- Reference quote. Only in this case must appear the page number "... terminal efficiency of an institution of higher education (IES), is, certainly a dimension of quality worthy of taking note "(Martinez, 2001, p. 26).

In the case of authors with hyphenated name should script used between the two names.

In review articles

Text of the article taking into account the following structure:

1. Introduction to the subject (emphasizing its relevance)
2. Development of working with academic discussion,
3. Conclusions and
4. References

They should also follow the established indications in references to research articles.

In literature reviews

Considered as critical evaluations of the published material, with the following sections:

Article text, taking into account the following structure:

- a. Definition and clarification of the problem,
- b. Synthesis of previous research in order to inform the reader about the status of research in progress.
- c. Relations, contradictions, differences and inconsistencies in literature; and
- d. Suggestions for solving the problem.

They should also follow the established indications in references to research articles.

REGISTRIES

The complete terms must be written first occasion, with abbreviation in parentheses, and thereafter using the abbreviation.

Mathematical expressions should be written clearly and based on the International Unit System.

All concepts and scientific and technical terms.

They should be written clearly and precisely.

The notes should be footnotes, not the end of the text.

In the footnotes of page elements not included that can be incorporated into the main text nor full bibliographic references.

Tables and figures will be sent:

- Separately,
- numbered consecutively by type (Table 1, Table 2, Table 3 ... / Figure 1, Figure 2, Figure 3 ...)
- With title
- With source. Respect intellectual authorship.

In the case of own development, exclude the phrase as such and copyright the author. Example: © John Doe

- Footnote.

In the article body text boxes are inserted or marks indicate where the author wants any of the above items are located. The editor will have the option of choosing some of these elements for incorporation into the cover of the magazine, so it requested that are original to avoid Copyright conflicts.

Scientific notes should include:

- Title,
- Names of the authors and their data (abstract) and key words.
- They should exceed five pages.

Shipments may be made by two means:

By courier will be sent to the editor, Dr. Daniel Garcia Urquidez, Universidad de Occidente, Unidad Guasave, Av.

Universidad, s / n, CP 81048, Guasave, Sinaloa, Mexico.

- Three copies on white paper, letter, printed on one side
- A copy of the article on compact disc.

Email: Directed to the editor at the address daniel.garcia@udo.mx.

It will be sent in latest version (2007 onwards) of Word word processor. It must contain files Attachments:

- Article,
- Tables and figures,
- Curricular summary of the first author

- Author information where can be contacted.

REVIEW ARTICLES

The editor reserves the right to return to the articles to the authors that do not meet publication criteria contained herein.

The magazine uses the system of academic peer review monkeys with double blind mode arbitration, in that sense, all items are subject to arbitration with the participation of researchers experienced in different

scientific disciplines, preferably members SNI (National Researchers System), who work in different educational superior institutions and research centers. Each work is examined by at least two referees who can offer any of the following opinions: accepted without modifications, approving provided minors modifications, was approved with major modifications or rejected. When there is a discrepancy in the results, it recourse to a third evaluator whose assessment guides final decision.

The editor will contact the author to contact give the results of the evaluation through the corresponding format. The author or authors will have within no more than two weeks to send back files in Word format, adding a file responding to comments detailing carefully each and every one of the modifications that address the reviewers' comments and answers.

The editor reserves the right to send Review form and style articles from the authors. The Universidad will form a group of specialists in the field in order payable to the clarity and precision of the materials that are published.

Once the stage of opinion and correction style, the publisher shall inform the author Contact date Publication of the article. At this time they will be sent the authors test print in PDF format and they have two days to make relevant notes and corrections. When no entry is received in this period, the paper will be published as it was sent to the authors.

The content and results of the articles are total responsibility of the author or authors and do not necessarily reflect the criterion of the Universidad de Occidente.

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